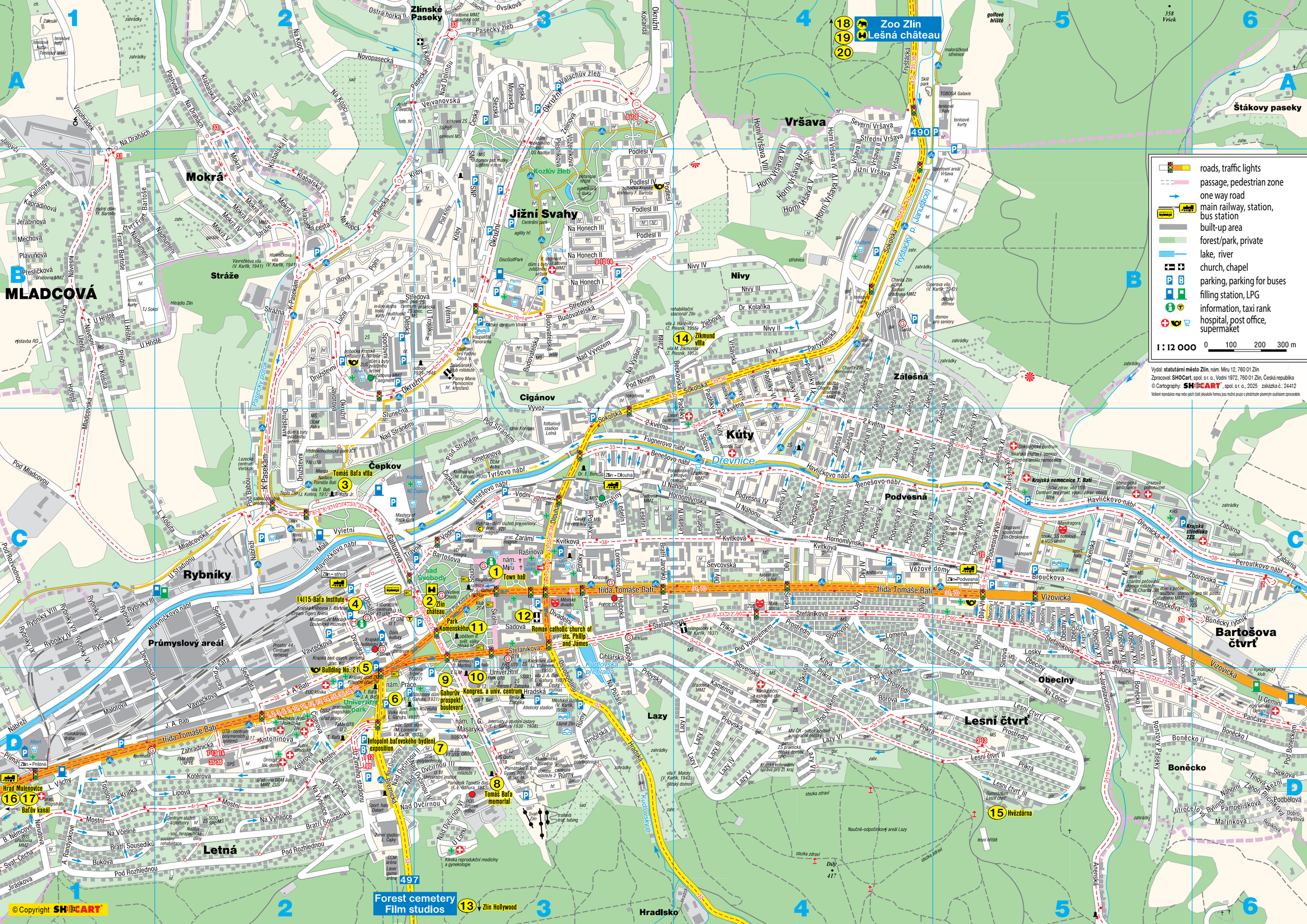

Zlínské Paseky
Mokrá
Stráže
MLADCOVÁ
Jižní Svahy
Vršava
Nivy
Zálešná
Cigánov
Kúty
Drevnice
Podvesná
Čepkov
Rybníky
Průmyslový areál
Letná
Lazy
Hradisko
Obecný
Lesní čtvrť
Boněcko
Bartošova čtvrť
Štákovy paseky
Zoo Zlín
Lešná château
Tomáš Baťa vila
14|15 Baťa Institute
Baťa's Town hall
Zlín château
Park Komenského
Roman catholic church of sts. Philip and James
Gahurův prospekt boulevard
Kongres. a univ. centrum
Tomáš Baťa memorial
Infopoint baťovského bydlení exposition
Baťův kanál
Hrad Malenovice
Zikmund villa
Hvězdárna
Zlín Hollywood
Forest cemetery Film studios
Krajská nemocnice T. Bati
Onkologické centrum
Zlín - střed
Zlín - Prštné
Zlín - Dlouhá
Zlín - Podvesná
třída Tomáše Bati
Sokolská
Vizovická
Havlíčkovo nábř.
Benešovo nábř.
Fryštácký p. (Jasenice)
Okružní
Pasecký žleb
Valachův žleb
Kozlův žleb
Na Honech I
Na Honech II
Na Honech III
Podlesí I
Podlesí II
Podlesí III
Podlesí IV
Podlesí V
Nivy I
Nivy II
Nivy III
Nivy IV
Horní Vršava I
Horní Vršava II
Horní Vršava III
Horní Vršava IV
Horní Vršava V
Horní Vršava VI
Horní Vršava VII
Horní Vršava VIII
Jižní Vršava
Střední Vršava
Severní Vršava
Padělky I
Padělky II
Padělky III
Padělky IV
Padělky V
Padělky VI
Padělky VII
Padělky VIII
Padělky IX
Zálešná I
Zálešná II
Zálešná III
Zálešná IV
Zálešná V
Zálešná VI
Zálešná VII
Zálešná VIII
Zálešná IX
Zálešná X
Zálešná XI
Zálešná XII
Obecný I
Obecný II
Obecný III
Obecný IV
Obecný V
Obecný VI
Obecný VII
Obecný VIII
Obecný IX
Obecný X
Obecný XI
Obecný XII
Obecný XIII
Obecný XIV
Obecný XV
Obecný XVI
Boněcko I
Boněcko II
Lesní čtvrť I
Lesní čtvrť II
Lesní čtvrť III
roads, traffic lights
passage, pedestrian zone
one way road
main railway, station, bus station
built-up area
forest/park, private
lake, river
church, chapel
parking, parking for buses
filling station, LPG
information, taxi rank
hospital, post office, supermaket
1 : 12 000
0 100 200 300 m
Vydal: statutární město Zlín, nám. Míru 12, 760 01 Zlín
Zpracoval: SHOCart, spol. s r. o., Vodní 1972, 760 01 Zlín, Česká republika
© Cartography: SHOCART, spol. s r. o., 2025 zakázka č.: 24412
Veškeré reprodukce map nebo jejich částí jakoukoliv formou jsou možné pouze s předchozím písemným souhlasem zpracovatele.
© Copyright SHOCART



Our tip: Office of the most influential person in Zlín



Our tip: The largest footwear collection at the 14|15 BAŤA INSTITUTE



Our tip: The best viewpoint



Our tip: The most photogenic interior

Published by the Statutory City of Zlín | Press and Tourism Department; co-financed by the Zlín Region in 2025; Circulation: 5,000 pcs; ***not for sale***
Photo: the City of Zlín, Jsf Abb, Onomono Photography, Libor Sváček – mcumedia.cz

www.visitzlin.eu • www.zlin.eu

zlín. TOWN SIGHTSEEING TOUR ROUTE

1 TOWN HALL
The oldest record of the town hall in Zlín dates back to 1569. After a major fire, it was rebuilt in 1924 according to the design of Zlín native architect František Lýdie Gahura, becoming his first completed project. The historic building now houses the Tourist Information Centre. *www.visitzlin.eu*

2 ZLÍN CHÂTEAU
The château is the dominant feature of Svobody Park, located right in the heart of the town. It is also the oldest building in Zlín, with its current appearance dating back to the early 20th century. The château houses Živý Zlín – the cultural and creative centre – and the Galerie Václava Chada gallery. *www.kulturazlin.cz, www.zlinskyzamek.cz*

3 TOMÁŠ BAŤA VILLA
Architect Jan Kotěra, a founding figure of modern Czech architecture, designed the Tomáš Baťa Villa. The villa's decoration was created in collaboration with painter František Kysela. Completed in 1912, the villa remains a dominant landmark of the Čepkov district, even though a busy road now cuts through its once expansive garden. The garden – originally featuring pavilions, pergolas, promenades, and a swimming pool – is open to the public free of charge, allowing visitors to view the exterior of the villa, which today houses the Nadace Tomáše Bati foundation. Visits to the interior must be booked in advance. *www.nadacetomasebati.cz*

4 14|15 BAŤA INSTITUTE
The institute was created through the conversion of two factory buildings from the former Baťa industrial complex, originally designed by the architect Jiří Voženílek. This complex, considered one of Europe's unique cultural centres, is home to the Krajská galerie výtvarného umění gallery, the Krajská knihovna Františka Bartoše library, the Muzeum jihovýchodní Moravy museum, and the Regional Tourist Information Centre. During the reconstruction, a platform was built between the buildings, which now serves as a venue for numerous cultural events. *www.14-15.cz*

5 ADMINISTRATION BUILDING NO. 21 **(THE ZLÍN SKYSCRAPER)**
The iconic building no. 21, the former headquarters of the footwear company Baťa, was, at a height of 77.5 metres, once the second-tallest building in Europe. Designed by architect Vladimír Karfík, it represents the pinnacle of Zlín functionalist architecture and was completed in a remarkably short time between 1936 and 1939. The building features several remarkable technical innovations, including the company director's mobile office and a paternoster lift. On the observation terrace, visitors can see a bronze model of the town as it looked in the 1950s, as well as viewing binoculars. *www.muzeum-zlin.cz*

6 THE BIG FOUR
Velké kino, with a capacity of 2,270 seats, was the largest cinema in pre-war Czechoslovakia and probably in all of Central Europe (currently under reconstruction). The original **Společenský dům** has borne several names over time – Hotel Viktoria, Hotel Moskva, and now Hotel Zlín. The very first three-storey department store in Zlín, built in 1927, is now known as **Tržnice**. The town's first high-rise building, inspired by American skyscrapers, was the nine-storey department store "**Obchodní dům**" built in 1931, which was among the largest and most modern retail establishments in Czechoslovakia at the time.

7 INFOPOINT BAŤOVSKÉHO BYDLENÍ EXPOSITION
It is located in one of the original Baťa houses and offers visitors a glimpse into the interior of traditional Baťa-style living. Experts on Baťa architecture share fascinating insights into the unique design of the residential districts. It is open every Friday. *www.batovskydomek.cz*

8 TOMÁŠ BAŤA MEMORIAL
An architectural masterpiece built in 1933, it is the most impressive work of architect F. L. Gahura and at the same time one of the most radical buildings of the 20th century. With this project, Gahura aimed to capture in architecture the generosity, clarity, ambition, optimism, and simplicity that characterised Tomáš Baťa. For this reason, the interior contains only a suspended model of the Junkers F13 aircraft in which Tomáš Baťa tragically died in 1932 at the age of 56. *www.pamatnikbata.eu*

9 GAHURŮV PROSPEKT BOULEVARD
The lower part of the green area on náměstí T. G. Masaryka square reflects the spirit of the Baťa era. The pavements are made of poured concrete, while the curbs have been crafted from glass-reinforced cement, which serves as a base for an artwork. The textual message "every time completely different words" is repeated here six times. The space is used for meetings and relaxation. The boulevard extends upward, all the way to the Tomáš Baťa Memorial.

10 KONGRESOVÉ A UNIVERZITNÍ CENTRUM ZLÍN CENTRE
This multifunctional complex of buildings is a key example of contemporary modern architecture in the town. It was designed by the world-renowned architect and Zlín native, Eva Jiřičná. The Kongresové centrum Zlín centre is home to the Filharmonie B. Martinů symphony orchestra and serves as a venue for concerts, conferences, and the Zlín Film Festival. The University Centre houses the rector's office of Tomas Bata University, the University Library, and the Baťa Information Centre. The complex is complemented by additional university buildings, also designed by Eva Jiřičná. *www.kc-zlin.cz, www.utb.cz*

11 PARK KOMENSKÉHO
The vibrant heart of the town, this park is a place for relaxation, meeting friends, dating, leisure, and sports. Its eastern side is bordered by Školní Street – Zlín's first pedestrian boulevard – lined with a variety of shops and refreshments.

12 ROMAN CATHOLIC CHURCH OF STS. PHILIP AND JAMES
The original church probably dates back to around the year 1390, but its present form originates from the 19th century. Of the original church bells cast in 1920, only the largest one remains in use today; the two smaller side bells were recast in 2008. In addition to regular masses, the church also hosts a variety of concerts. *www.farnostzlin.cz*

13 ZLÍN HOLLYWOOD
Since the mid-1930s, Zlín has been inseparably linked with film and animated production. In Kudlov, you can visit **Filmový uzel Zlín**, an entertaining and educational centre where children can discover the world of animation. In the **Kabinet filmové historie** cabinet, you will find a unique exhibition of artefacts from the history of the Zlín film studios. Kudlov is also the final resting place of several notable figures, not only from the film industry. Members of the Baťa family are buried in the Lesní hřbitov cemetery as well. *www.filmovyuzel.cz, www.zlinfest.cz*

14 ZIKMUND VILLA
The home of the traveller Miroslav Zikmund, who was particularly enchanted by the mature garden. The interior, dominated by bentwood furniture, thousands of books, and hundreds of unique objects collected during his journeys around the world, has been preserved in its authentic 1950s form. A reservation is required for the tour. *www.zikmundovavila.cz*

WHAT ELSE TO SEE…
Observatory *(www.zas.cz)* (**15**);
Malenovice Castle *(www.muzeum-zlin.cz)* (**16**);
Baťův kanál canal *(www.batacanal.cz)* (**17**);
Pilgrimage Church of the Nativity of the Virgin Mary in Štípa *(www.stipa.cz)* (**18**); Zlín Zoo *(www.zoozlin.eu)* (**19**);
Lukov Castle, educational trail *(www.hradlukov.cz)* (**20**)



Our tip: The largest diatom



Our tip: The most beautiful Park of the Quarter-Century



Our tip: The most fascinating traveller's boudoir



Share your experiences with others! Join guided walks around the town – ZÓNA ZLÍN ***www.visitzlin.eu***

Become your own guide with the Zlínský architektonický manuál (ZAM) app or Baťův Zlín with augmented reality.

ZAM app *Baťův Zlín app*